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PRESS RELEASE

**1st Prize to the team of Financial-Academy.gr
with the start-up "SpeakerZen" on the 1st
GOOGLE Launchpad contest in Athens**



**PRESS RELEASE
All Media**

Athens, 14 October 2013

"Inaugural Google's Launchpad fosters SE Europe Youth's Intellectual Capital Utilization – Financial-Academy's startup "SpeakerZen" takes the 1st Prize"

Google Launchpad Athens took place between the 7th and 10th of October 2013 at the National Museum of Contemporary Art. Google Launchpad involved newly-founded companies of technology and developers from all around Greece, with the aim to share ideas and technical skills, in order to form groups, create new products for the market and develop their businesses.

More than eighty developers and business candidates participated at the event. Led and mentored by Panagiotis Tzellos, the Athens-based Financial-Academy.gr Team won first place with the start-up "SpeakerZen", an application facilitating direct input from mobile helping speakers becoming better speakers by getting direct feedback from their audience.

Athens is the second city which hosts Google executives and Google Launchpad with the purpose of presenting tools and strategies that will bring domestic and international success to a start-up.

The team of "**SpeakerZen**", most members of which are doing their internship in start-ups closed to Panagiotis Tzellos, consisted of:

- 1. Tzellos Panagiotis**, Entrepreneur & Founder of Financial-Academy.eu - Responsible for the setup of the team and the management of the start-up.
- 2. Triantafyllakis Athanasios**, Associate at Financial-Academy.gr and Business Analyst-Partner at Business-Analytics.gr
- 3. Rossolatos Nick**, Developer, Internship Student - Department of Informatics at TEI of Sterea Hellas
- 4. Karakanis Stefanos**, Developer, Internship Student - Department of Informatics at TEI of Sterea Hellas
- 5. Kyriakakis Manolis**, Business Developer, Internship Student - Department of Economics at National and Kapodistrian University of Athens
- 6. Koutsi Fiorentina**, Business Developer, Internship Student – Department of Business Administration at University of Piraeus
- 7. Kontogiannis Thodoris**, Business Developer, Internship Student - Department of Food Technology at TEI of Athens
- 8. Christodoulakis Nikitas**, Designer, UX-UI expert, Pupil at 3rd High School of Oropos "Mikis Theodorakis "

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Financial-Academy started its activities in June 2010 to provide education and training through seminars to professionals from other reputable professionals that are active either in the Greek or in the foreign market. Also, it provides the opportunity to interns to learn how to setup from scratch start-ups. The goal is to create a vital place where information and knowledge can be produced and transferred quickly and successfully to be implemented in practice from the participants of the seminars. For more information, please call financial-academy.eu or call directly at +30.210-6846329



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Google Launchpad

Google Launchpad is part of the global effort of Google to boost entrepreneurs around the world through programs, partnerships and by products themselves, aiming to offer substantial economic opportunities for people, businesses and communities. Greece is the second country to host the Google Launchpad, following the launch of the Google Campus Tel Aviv.